

1. The Manchester United Soccer Tournament project team (review the Manchester United case at the end of Chapter 4) has identified the following potential risks to their project:
  - a. Referees failing to show up at designated games.
  - b. Fighting between teams.
  - c. Pivotal error committed by a referee that determines the outcome of a game.
  - d. Abusive behavior along the sidelines by parents.
  - e. Inadequate parking.
  - f. Not enough teams sign up for different age brackets.
  - g. Serious injury.

How would you recommend that they respond (i.e., avoid, accept, . . .) to these risks and why?



## Case

### Alaska Fly-Fishing Expedition

You are sitting around the fire at a lodge in Dillingham, Alaska, discussing a fishing expedition you are planning with your colleagues at Great Alaska Adventures (GAA). Earlier in the day you received a fax from the president of BlueNote, Inc. The president wants to reward her top management team by taking them on an all-expense-paid fly-fishing adventure in Alaska. She would like GAA to organize and lead the expedition.

You have just finished a preliminary scope statement for the project (see below). You are now brainstorming potential risks associated with the project.

1. Brainstorm potential risks associated with this project. Try to come up with at least five different risks.
2. Use a risk assessment form similar to Figure 7.6 to analyze identified risks.
3. Develop a risk response matrix similar to Figure 7.8 to outline how you would deal with each of the risks.

## PROJECT SCOPE STATEMENT

### PROJECT OBJECTIVE

To organize and lead a five-day fly-fishing expedition down the Tikchik River system in Alaska from June 21 to 25 at a cost not to exceed \$27,000.

### DELIVERABLES

- Provide air transportation from Dillingham, Alaska, to Camp I and from Camp II back to Dillingham.
- Provide river transportation consisting of two eight-man drift boats with out-board motors.
- Provide three meals a day for the five days spent on the river.
- Provide four hours fly-fishing instruction.
- Provide overnight accommodations at the Dillingham lodge plus three four-man tents with cots, bedding, and lanterns.
- Provide four experienced river guides who are also fly fishermen.
- Provide fishing licenses for all guests.

## **MILESTONES**

1. Contract signed January 22.
2. Guests arrive in Dillingham June 20.
3. Depart by plane to Base Camp I June 21.
4. Depart by plane from Base Camp II to Dillingham June 25.

## **TECHNICAL REQUIREMENTS**

1. Fly in air transportation to and from base camps.
2. Boat transportation within the Tikchik River system.
3. Digital cellular communication devices.
4. Camps and fishing conform to state of Alaska requirements.

## **LIMITS AND EXCLUSIONS**

1. Guests are responsible for travel arrangements to and from Dillingham, Alaska.
2. Guests are responsible for their own fly-fishing equipment and clothing.
3. Local air transportation to and from base camps will be outsourced.
4. Tour guides are not responsible for the number of King Salmon caught by guests.

## **CUSTOMER REVIEW**

The president of BlueNote, Inc.